KHMY(FM), KHUT(FM), KWBW(AM)
EEO PUBLIC FILE REPORT
February 1, 2023 - January 31, 2024

## I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

| Job Title | Recruitment Sources ("RS") <br> Used to Fill Vacancy | RS Referring <br> Hiree |
| :--- | :---: | :---: |
| General Manager | $1-6,9-13,15-20,22-23,25$ | 5 |
| Marketing Consultant | $1-3,6-7,9-13,15-20,22-25$ | 13 |
| Marketing Consultant | $1-3,6-7,9-13,15-20,22-25$ | 24 |
| Marketing Consultant/Videographer | $1,5-7,9,12-13,15,17,19-20,25$ | 5 |
| Office Manager | $1-7,9-13,15-20,22-23,25$ | 5 |
| Administrative Assistant | $1-3,6-13,15-25$ | 13 |
| Business Manager | $1-3,6-7,9-12,14,16-20,22-25$ | 7 |

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

| $\begin{gathered} \text { RS } \\ \text { Number } \end{gathered}$ | RS Information | Source Entitled to Vacancy Notification? (Yes/No) | No. of Interviewees Referred by RS Over Reporting Period |
| :---: | :---: | :---: | :---: |
| 1 | American Broadcasting School 4511 SE 29th St <br> Oklahoma City, Oklahoma 73115 <br> Phone : 405-672-6511 <br> Url : www.radioschool.com <br> Email : michelle@radioschool.com <br> Michelle McConnell | Y | 0 |
| 2 | Baker University <br> 618 8th Street <br> Baldwin City, Kansas <br> Phone : 785-594-8435 <br> Gary Handy <br> Manual Posting | N | 0 |
| 3 | Butler Community College 901 SW Haverhill Road El Dorado, Kansas Phone: 3163223294 Aletra Chaney-Profit Manual Posting | N | 0 |
| 4 | Current Employee | N | 2 |
| 5 | Current Employee/Internal Promotion | N | 3 |
| 6 | Eagle Communications Careers Website <br> 2300 Hall Street <br> Hays, Kansas 67601 <br> Phone: 7853012552 <br> Url : www.eagleradio.net/careers <br> Email : eaglehr@eagleradio.net <br> Shai Harrison | N | 2 |
| 7 | Eagle Radio On-Air Announcements (1 or more SEU stations) <br> 825 N Main <br> Hutchinson, Kansas 67501 <br> Phone : 620-662-4486 <br> Matt Althouse <br> Manual Posting | N | 2 |
| 8 | Employee Referral | N | 1 |

## II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

| RS Number | RS Information | Source Entitled to Vacancy Notification? (Yes/No) | No. of Interviewees Referred by RS Over Reporting Period |
| :---: | :---: | :---: | :---: |
| 9 | Emporia State University <br> 1 Kellogg Circle <br> Emporia, Kansas 66801 <br> Email : career@emporia.edu <br> Fax : 1-620-341-5168 <br> June Coleman | N | 1 |
| 10 | Fort Hays State University <br> 600 Park St. - Rm 214 Sheridan Hall <br> HAys, Kansas 67601 <br> Phone : 785-628-4260 <br> Url : www.fhsu.edu/career <br> Daniel Rice <br> Manual Posting | N | 0 |
| 11 | Friends University <br> 2100 W University Ave. <br> Wichita, Kansas <br> Phone: 3162955885 <br> Carlene Crist <br> Manual Posting | N | 0 |
| 12 | Hutchinson Community College 1300 North Plum <br> Hutchinson, Kansas 67501 <br> Phone: 6206653377 <br> Email : worthamm@hutchcc.edu <br> Fax: 1-620-728-8155 <br> Michelle Wortham | N | 0 |
| 13 | Indeed Website <br> 6433 Champion Grandview Way <br> Austin, Texas <br> Url : www.indeed.com <br> Shai Harrison <br> Manual Posting | N | 10 |
| 14 | Indeed.com - Not Directly Contacted by SEU | N | 3 |
| 15 | Kansas Association of Broadcasters <br> 214 SW 6th Avenue \#300 <br> Topeka, Kansas 66603 <br> Phone: 7852351307 <br> Url : kab.net <br> Email : judy@kab.net <br> Allison Mazzei | N | 0 |

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| $\begin{gathered} \text { RS } \\ \text { Number } \end{gathered}$ | RS Information | Source Entitled to Vacancy Notification? (Yes/No) | No. of Interviewees Referred by RS Over Reporting Period |
| :---: | :---: | :---: | :---: |
| 16 | Kansas State University 100 Holtz Hall <br> Manhattan, Kansas 66506 <br> Phone : 785.532.6506 <br> Url : http://www.k-state.edu/ces/ <br> Linda Diehl <br> Manual Posting | N | 0 |
| 17 | KANSASWORKS Hutchinson 609 E 14th Ave <br> Hutchinson, Kansas 67501 <br> Phone : (620) 665-3559 <br> Email : dlewis@kansasworks.com <br> Fax : 1-620-728-8161 <br> KANSASWORKS Hutchinson | N | 0 |
| 18 | McPherson College 1600 E Euclid Street McPherson, Kansas Amy Beckman Manual Posting | N | 0 |
| 19 | Missouri Broadcasters Association 1025 Northeast Drive Jefferson City, Missouri 65109 <br> Phone: 5736366692 <br> Url : mbaweb.org <br> Email : tharper@mbaweb.org <br> Fax: 1-573-634-8258 <br> Terry Harper | N | 0 |
| 20 | Nebraska Broadcasters Association 11414 W Center Rd Suite 342 <br> Omaha, Nebraska 68144 <br> Phone: 4029335995 <br> Url : https://ne-ba.org/ <br> Email : jim@ne-ba.org <br> Jim Timm | N | 0 |
| 21 | Walk In/Self-Referral | N | 1 |
| 22 | Washburn University 1700 SW College Avenue Topeka, Kansas 66621 <br> Phone : 785-670-1450 <br> Kent McAnally <br> Manual Posting | N | 0 |

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| RS <br> Number | RS Information <br> 23 | Source Entitled <br> to Vacancy <br> Notification? <br> (Yes/No) | No. of Interviewees <br> Referred by RS <br> Over <br> Reporting Period |
| :---: | :--- | :---: | :---: |
|  | Wichita State University <br> 1845 Fairmount <br> Wichita, Kansas 67601 <br> Phone : (316) 978-6831 <br> Karen Gillenwater <br> Manual Posting | N | 1 |
| 24 | Word of Mouth Referral | N | 5 |
| 25 | www.mediagignow.com <br> 300 South Riverside Plaza Suite 800 <br> Chicago, Illinois 60606 <br> Phone : 336-553-0620 <br> Url : http://www.mediagignow.com <br> Email : customerservice@mediagignow.com <br> MediaGigNow.com | N | 0 |

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## III. RECRUITMENT INITIATIVES

|  | Date | Type of <br> Recruitment Initiative <br> (Menu Selection) <br> P | Brief Description Of Activity | No. of <br> Stations <br> Participants | Participant Title |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | 2/16/2023 | Provision of training to management | On February 16, 2023, the SEU's General Manager participated in an EEO training hosted by speaker David Oxenford from the Wilkinson Barker Knauer law firm. The webinar was sponsored by the Kansas Association of Broadcasters. The training covered and reviewed all of the FCC's EEO obligations and how the SEU can meet the obligations to stay out of trouble with the FCC, as well as what is in store for future FCC EEO compliance obligations. | 1 | General Manager |
| 2 | 3/20/2023 | Establishment of training programs for station personnel | The SEU put one of its new Marketing Consultants through a 7 -week training program called P1 Plus, covering a number of broadcasting topics and skillsets. Participants watch more than 50 online video courses and take an exam at the end of each course. There are weekly calls with course instructors and weekly status updates that are sent to the participant's manager. Participants learn about topics such as advanced sales techniques and broadcast and digital sales, which will in turn will help them advance their career in the company. | 2 | Chief Revenue Officer Marketing Consultant |
| 3 | 4/25/2023 | Hosting of Job Fair | The SEU hosted an EAGLE Soar Hire Job Fair on Tuesday, April 25th, from $12 \mathrm{pm}-6 \mathrm{pm}$ at the Uptown Hutchinson Mall. There were nineteen Vendor Booths present and over 250 prospective job seekers stopped by to visit with participating recruitment teams. The SEU planned and implemented the job fair, and also hosted a booth and gave out materials about working at the station. To broadcast the event, information was promoted by all 3 radio stations. | 4 | General Manager Digital Marketing Manager Marketing Consultant Program Director |

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| :--- | :--- | :--- | :--- | :--- | :--- |
| 4 | $5 / 22 / 2023$ | Establishment of an <br> intern program designed <br> to assist members of the <br> community | Beginning May 2023 and ending July <br> 2023, our SEU hosted an intern from <br> Kansas University. The intern worked <br> closely with SEU staff to learn the <br> "behind-the-scenes" functioning of <br> broadcasting. During the internship, <br> they learned about broadcast sales and <br> digital marketing, and worked both on- <br> site and in the community with our <br> Digital Marketing Manager. They also <br> had the opportunity to seek career <br> advice and ask questions related to jobs <br> in broadcasting. | 4 | General Manager <br> Digital Marketing <br> Manager |
| 5 | $7 / 10 / 2023$ | Estabs Director <br> Office Manager <br> training programs for <br> station personnel | The SEU put one of its new Marketing <br> Consultants through a 7-week training <br> program called P1 Plus, covering a <br> number of broadcasting topics and <br> skillsets. Participants watch more than <br> 50 online video courses and take an <br> exam at the end of each course. There <br> are weekly calls with course instructors <br> and weekly status updates that are sent <br> to the participant's manager. Participants <br> learn about topics such as advanced <br> sales techniques and broadcast and <br> digital sales, which will in turn will help <br> them advance their career in the <br> company. | 2 | Marketing Consultant <br> Chief Revenue Officer |

